



Date:	Fri 13th April, 5pm - 10pm, Sat 14th April 9am - 5pm, Sun 15th 10am to 4pm
Location:	Citizen M Hotel, 60 Renfrew Street, Glasgow
No. of attendees:	100 - 120 Hackers

Brief event description

A major homeless hackathon will take place in Glasgow designed to find practical ways of tackling the homeless situation in Scotland's major cities. The Homeless Hackathon will aim to be a spark for innovative solutions including apps, websites and other digital platforms.

The Hackathon will bring together more than 150 people from across the IT and digital community, creative industries and local and national government, as well as the charity sector.

Glasgow Homeless Network Director, Margaret-Ann Brünjes, said: **Glasgow Homeless Network** Director, Margaret-Ann Brünjes, said: *"If there are digital solutions that can ease people's experience of homelessness in any way, then the Hackathon is the best opportunity to engage with the growing tech community in Scotland. We are delighted to add our support to a Hackathon that is designed to find practical solutions for organisations tackling homelessness in Scotland."*

The event takes place over a 72 hour period. Hackathons have a history of producing amazing real world solutions for a whole host of issues.

Why homelessness organisations should attend

The event has been created to offer specialised, dedicated and free support to homelessness organisations to help them reduce homelessness and rough sleeping. The format offers the most

practically way to develop solutions. The outcomes will only be as good as the ideas pitched to our hackers and the more pitches we have the more likely we are to produce useful practical solutions.

The types of projects to be included in the hackathon

Most hackathons focus on digital and IT problems and solutions, and we encourage any organisation to consider if they have any current or future projects within this space. We also plan to attract attendees with non IT specific skills. A list of example projects that you may want to consider would be:

- a new website
- SEO optimisation of your current website
- A digital marketing campaign for your next fundraiser
- Setting up, listing and promoting a series of regional events
- Improved internal communications
- A new logo
- Development of any kind of APP to be used internally or externally
- Development of any kind of platform to be used internally or externally
- Database and data management
- Project management support

This is not an exclusive list but it will hopefully give you an idea of the scope of projects we hope to offer our hackers. It is worth noting that some of the hackers will arrive with an idea of what they would like to develop over the 72 hours. Also, after initial pitches, it is often the case that some pitches are merged into one project.

What happens during and after the hackathon

Organisations and individual attendees initially pitch their ideas to all of the attendees. Attendees then select a project to work on and form a team. The teams then start working on the project and continue until early Sunday morning. The teams then pitch their solutions to a panel who then decide on winners. The winners are allocated “prizes” to help them continue to develop or fine tune their solution. The hack doesn’t end at 5pm on the Sunday, for many solutions this is only the beginning.

Logistics and further details

There is no fee for any organisation to take part. If individuals from the organisation plan to attend for more than the Friday evening, we request that they purchase the single ticket £15 to cover food and beverages.

To get involved

We would love to hear from any homelessness organisation who have any kind of project which they need extra support.

We would require at least one person from each organisation to be available during the pitching section of the event (Friday night) to present the project. If at all possible it would be very useful to have a representative of the organisation available throughout the event to offer support, feedback and guidance to our hackers.

Contact details and further information:

Please contact: william@gallusevents.co.uk or 0203 287 8665

Visit the event website: www.gallusevents.co.uk/homeless-hackathon-glasgow

Visit the event ticketing website: www.eventbrite.co.uk/e/homeless-hackathon-tickets-34820669560